



# Scientific Program

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NOV 11-13



## TUES. 11

### BLUE ECONOMY: SCIENCE, TECHNOLOGY, TRAINING AND VOCATION

How to train future professionals to turn the Blue Economy into a source of talent and vocation, ensuring generational succession.

#### Director of the Conference

**Eva Novoa** (General Director of Soermar)

#### 9:30 – 9:50 | CONGRESS OPENING

**Javier Garat** (Chairman of CME, Europêche, Pesca España and CEOE Blue Economy Commission, and Cepesca Secretary General)

#### 9:50 – 10:30 | KEYNOTE SPEECH

**Ramón H. Larramendi** (Founder and Director of Tierras Polares): the most important polar explorer and adventurer of our time, and designer of the first wind-powered sled. Expert in geopolitics and environmental strategy

### TRAINING AND VOCATION

#### 10:30 – 11:30 | ROUND TABLE 1

##### “Talent recruitment”

- GOE Asime: **Enrique Mallón** (General Secretary)
- Boluda: **Ana Ramón** (Talent manager)
- Europêche: **Daniel Voces** (Managing Director–Member of the EU Social Dialogue Committee)
- Clúster Marítimo Naval de Cádiz: **José Luis García-Zaragoza** (President)

**Moderator: Cristina Cuervas** (Communications Director and RRII of Ghenova)

#### 11:30 – 12:15 | OPEN DIALOGUE 2

##### “Training in Blue Economy: Source of Vocation and a great opportunity for the Spanish maritime sector”

- IME – Spanish maritime institute: **Mercedes Pardo** (Managing Director).
- UCA – University of Cádiz, School of Naval and Ocean Engineering: **M<sup>a</sup> Victoria Redondo Neble** (Director of the Navantia Chair and the Defense Master’s Programme).
- ISM – Social Marine Institute: **Elena Martínez** (Director).

**Moderator: Marta Díaz Barrera** (Marine Sustainability Advisor and Blue Economy Ambassador)

#### 11:45 – 12:15 | COFFEE BREAK



**SCIENCE, TECHNOLOGY AND INNOVATION –  
PILLARS OF THE BLUE TRANSITION**

**12:45 – 13:30 | OPEN DIALOGUE 2**

**“Digitalisation of the oceans”**

- Barcelona Supercomputing Center: **Francisco J. Doblas-Reyes** (Head of the Earth Science Department)
- At Depth: **Carlos Muñoz-Royo** (Co-Founder & CEO)
- Marine Instruments: **Carlos Groba** (CTO – R&D Director)
- Surcontrol: **Juan Ramón de Bea** (Business Director).

**Moderator:** **Manuel Martínez Ruiz** Admiral and Director of the Chair of the Sea, Camilo Jose Cela University).



**13:30 – 14:30 | ROUND TABLE 2**

**“Innovation”**

- Astilleros Gondan (Unmanned vessel): **Javier Martín Arroyo** (Technical Office Director)
- Ghostworks: **Cesar Elizaga** (Partner Director)
- Monodon: **Iago Gonzalez**, (Head of Open Innovation )
- AYK Energy: **Edward Carney**, (Global Sales Director)
- Soermar: **Alfonso Carneros** (Technical Office Director)

**Moderator:** **Carlos Aldegueria** (Director General of Fisheries for the Regional Government of Andalusia)

**14:45 – 15:30 | OFFICIAL OPENING**

Led by the EU Commissioner for Fisheries and Oceans, **Costas Kadis**, and **Institutions:**

- **Bruno García** (Mayor of Cádiz)
- **Almudena Martínez del Junco** (President of the Provincial Council of Cádiz)
- **Antonio Garamendi** (President of the CEOE (Video))
- **Mª Consolación Vera** (Deputy Minister of Agriculture, Fisheries, Water and Rural Development)
- **Mª Isabel Artime** (General Secretariat for Fisheries, Ministry of Agriculture, Fisheries and Food)

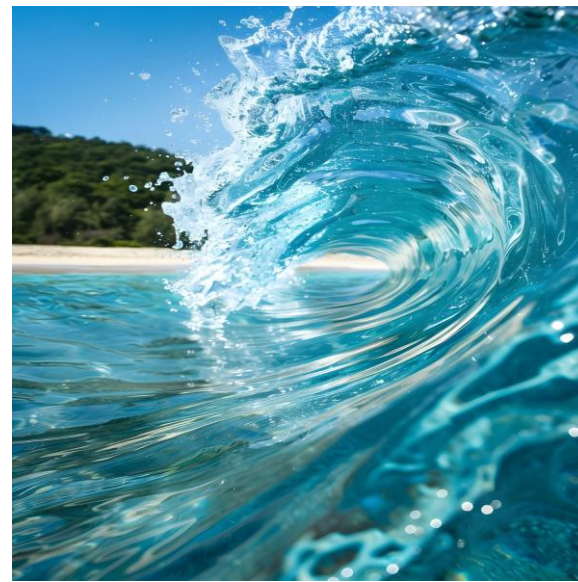
**15:30 – 17:00 | COCKTAIL**

**17:00 – 18:15 | STARTUP CONTEST**

Maritime projects led by an entity certified for the EU BlueInvest platform and EUDIS

**18:15 – 19:30 | AFTERWORK**

Sectorial gathering with live music.



**WED. 12**

## HOW TO ADAPT TO THE BLUE ECONOMY: PLANNING THE ECOLOGICAL TRANSITION

Redesigning from the origin, through a cross-cutting collaborative strategy.

**Conference Director:** Raúl Villa (Secretary of the Exponav Foundation)

**09:00 – 09:20 CONGRESS OPENING**

**Admiral Juan Rodriguez Garat**

**09:20 – 10:00 | KEYNOTE SPEECH**

**Prof. Manuel Maqueda** (Chief Executive Officer of Bionomia Institute and Harvard University Professor)

## ENERGY TRANSITION AND DECARBONISATION

**10:00 – 11:00 | ROUND TABLE 3**

**“Sustainability in the Blue Economy – Is there technology in place to undertake the transition?”**

- Spanish Navy (New fuels. NATO's vision): TN (CIA) **Daniel Torrado** (Technical Branch of Naval Platforms, Construction Directorate).
- Moeve: **Julia Rodríguez Estrada** (Project Manager of Green Hydrogen Andalusian Valley)
- EC (Energy Transition Partnership): **Delilah Al Khudhairi** (Director for Maritime Policy and Blue Economy) – (online)
- ICS (International Chamber of Shipping): **Simon Bennett** (Deputy Secretary General)
- La Lonja de la Innovación – Huelva Ports: **Rocío Díaz Pereira** (Director)

**Moderator:** **Jaime Fernández** (Regional Director for Andalusia at AON)



## THE TRUMP ERA

**11:00 – 11:45 | OPEN DIALOGUE 3**

**“Sustainability geostrategy”**

- Tierras Polares: **Ramón H. Larramendi** (Founder and Director)
- Bionomia Institute: **Prof. Manuel Maqueda** (Chief Executive Officer and Harvard University Professor)
- Admiral Juan Rodríguez Garat** (Expert in International Geostrategy).

**Moderator:** **José M.ª Blanco Navarro** (Director of Intelligence & Research of Prosegur Security).

**11:45 – 12:15 | COFFEE BREAK**

## GOVERNMENTAL VESSELS

### 12:15 – 13:15 | ROUND TABLE 4

#### “How to plan the sustainability challenge”

- Spanish Navy (Green Elcano project): **CN Gerardo Rodríguez** Mendoza (Maintenance Manager of Cadiz Arsenal)
- SASEMAR – Maritime Rescue Society: **Raúl Estaire** (Head of Maritime Fleet)
- Civil Guard Maritime Service: **Pedro Arribas García** (Head of the Technical Section of the Maritime Service)
- Customs Surveillance Service: **José M<sup>a</sup> Beceiro** (Head of the Andalusia Regional Aeronaval Unit)
- Navantia: **Gema Blanco Montes** (Head of the Platform and Combat Systems Department and of CoEx SmartShips)

**Moderator:** **Marcos Freire** (President of Soermar and General Manager of Freire Shipyard)

## ADMINISTRATIVE BUREAU<<CRACY

### 13:15 – 14:00 | OPEN DIALOGUE 4

“Bureaucratic challenges regarding the Blue Economy”

- Bureau Veritas – **Sebastien Crouzet** (Manager International Statutory Affairs)
- Ministry of Transport and Sustainable Mobility: **Miguel Núñez Sánchez** (Director of Programs)
- Let’s Move the World (Reporting): **Ruben Olmeda** (Managing Partner)
- Moderator:** **Rafael Domínguez** (Technical Director of Aclunaga)

## FISHING, PORTS AND WIND ENERGY

### 14:00 – 14:45 | OPEN DIALOGUE 5

“¿Are they taking the Blue Economy into account?”

- Platform in Defence of Fishing: **Basilio Otero** (President)
- AEE – Spanish Wind Energy Association: **Juan Virgilio Marquez** (General Manager)
- Port Authority of the Bay of Cadiz: **Teófila Martínez** (President)
- Vigo Port Authority: **Carlos Botana** (Chairman)

**Moderator:** **Santiago Yanes** (CIO Ports of Tenerife and Vice-president Alianza Net Zero Mar)

### 14:45 – 16:15 | COCKTAIL

### 16:15 – 17:30 | START-UP BUSINESS DEVELOPMENT:

Projects led by an entity certified for the EU BlueInvent Platform and a EUDIS

### 16:30 – 19:00 | CADIZ, A GREEN AND BLUE PORT

Session led by the Port of the Bay of Cádiz and the Shortsea Promotion Centre – Spain. Promoting short sea shipping [LINK](#)

### 17:15 – 18:30 | AFTERWORK

Sectoral gathering with live music

### 19:30 – 01:00 | FINE AWARDS GALA DINNER



**THURS 13**

**THE FUTURE OF THE BLUE ECONOMY: RISKS, BENEFITS, OPPORTUNITIES AND NEW ALLIES**

The Blue and Circular Economy is a source of profitability and future for companies and lays the grounds for future professions and new alliances.

**Conference Director: Miguel Borja**  
(Commercial and Business Development Director at Telefónica)

**09:00 – 09:20 | CONGRESS OPENING**

- IMO - International Maritime Organisation: **Víctor Jiménez** (Chairman of the Council)
- Ecomar Foundation - **Theresa Zabell** (Chairwoman and two-time Olympic champion)

**09:20 – 10:00 | KEYNOTE SPEECH**

**Walter Stahel** (Architect and industrial analyst, Considered one of the 'fathers' of the Circular Economy) - "Industrial Symbiosis" - (online)

**SUSTAINABILITY STRATEGY IN THE BLUE ECONOMY**

**10:00 – 10:45 | ROUND TABLE 5**

**"The European maritime sector at the core of the future Industrial Strategy"**

- ANAVE – Spanish Shipowners' Association: **Elena Seco** (Director)
  - PYMAR / SEA EUROPE – European Association of Shipyards and Maritime Equipment: **José Francisco Fernández Aparicio** (Secretary General of Pymar and member of Sea Europe)
  - Waterborne: **Jaap Gebraad** (Secretary General)
- Moderator:** **Noelia Ortega** (General Manager of the Naval Technical Center)

**FUTURE RISKS AND OPPORTUNITIES**

**10:45 – 12:00 | ROUND TABLE 6**

**"Ocean Health: From Biodiversity to Plastics"**

- Puertos del Estado (State Ports): **Gustavo Santana Hernandez** (President)
- IMO – International Maritime Organisation: **Víctor Jiménez** (President of the Council)
- University of Sevilla: **Elena Ceballos** (Scientist and Researcher)
- Ecomar Foundation - **Theresa Zabell** (Chairwoman and two-time Olympic champion)
- Sasemar: **José Luis García Lena** (Director)

**Moderator:** IEO: **María Delgado** (Director of the Oceanographic Centre of Cadiz)

**12:00 – 12:30 | COFFEE BREAK**



## BLUE GROWTH

**12:30 – 13:30 | ROUND TABLE 7**

### “Aid and financing mechanisms”

- ECSA – European Community Shipowners' Association: **Katalin Dobranszky** (Senior Director)
  - Spanish Navy (European Patrol Corvette) - CF (CIA) **José M<sup>a</sup> Delgado Martín** (Engineering and Construction Department)
  - Veraguas: **M<sup>a</sup> José de Pazo** (CEO)
  - Government of Andalusia: **Cristóbal Sánchez Morales** (Deputy Minister of Industry)
  - DGMM – Directorate General for the Merchant Navy: **Federico Navarro Cabrera** (Coordinator-Head of Pollution)
- Moderator: Miguel Doria** (Partner at Arcano).



## OPS AT PORTS

**13:30 – 14:30 | ROUND TABLE 8**

### “An opportunity for the Blue Economy”

- Suardiaz Group: **Oscar Liste** (Director Técnico de Flota)
  - Balearia: **Javier Cervera**, (Corporate Director of Institutional Relations and Energy Transition.
  - Endesa: **Chema Reyes** (Project Manager OPS in Cádiz)
  - Algeciras Bay Port Authority: **Rafael Olivares Pabón** (Deputy General Director of Operations)
- Moderator:** Raquel Boy Prieto (Head of the Department of Communication, Protocol and Institutional Relations) of the Port of the Bay of Cadiz.

**14:30 – 15:00 | OFFICIAL CLOSING**

- **Vicente Boluda Fos** (Executive President of Boluda Maritime Corporation) + INSTITUTIONS

**15:00 – 16:30 | FAREWELL COCKTAIL**

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## MBG vip Learning Experience

**Exclusive** for shipowners, shipping companies and MBG's closest collaborators



